

# GABRIEL ZACARIAS

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Delran, NJ 08075 • 856-813-7590 • gabezacarias@outlook.com  
GabrielZacarias.com • github.com/GabrielZacarias • linkedin.com/in/Gabriel-Zacarias

## EXPERIENCE

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**Software Engineer** – Forbes Media LLC, Jersey City NJ July 2021 – Present

- Collaborate with UX, key stakeholders, product, developers, and quality assurance teams to build new features and streaming articles while meeting style guides, performance metrics, and code efficiency.
- Co-lead performance team to improve Performance, Best Practices, Accessibility, and SEO metrics. Work with the engineering and SEO team to monitor changes and ensure code quality.
- Upgraded company npm packages, style guides, unit tests, and google tag manager documentation while self researching best practices, tools, and techniques and sharing them to the team.
- Analyzed and refactored codebase for better performance, clarity, and to follow style guides by using Code Climate, Unit Tests, ES Lint, Pug Lint, Sass Lint, and BrowserStack.
- Contributed to the component library team by implementing production code into react components and storybook viewability. Used JavaScript, React, CSS/SASS, TypeScript, Jest, and storybook.
- Employee of the Month - March 2022

**Web Developer** – Freelance, Remote Work June 2017 – April 2020

- Implemented on-page SEO best practices, optimizing meta tags, headings, and content structure, resulting in a 30% increase in organic search traffic
- Led a comprehensive code refactoring initiative, resulting in a 20% reduction in tech debt
- Accelerated maintenance strategies, reducing website downtime by 22% and tracked downtime incidents before and after the implementation of maintenance practices
- Designed and deployed multiple mobile-optimized websites, strategically prioritizing a mobile-first approach to ensure seamless user experiences in response to the rising trend of mobile internet usage
- Analyzed customer survey and launched a weekly sync which coordinated a timeline of delivered work

**Software Developer** – Miles Technologies, Moorestown NJ May 2017 – July 2017

- Collaborated with team and informed group of inconsistencies and bugs on current project state
- Inspected six projects efficiently prior to launch for software bugs and errors with Selenium IDE
- Contributed to deployment of restaurant order applications by testing, debugging, and resolving issues to facilitate 20% faster tasks with Java, MySQL, and Selenium IDE

## SKILLS

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- **Languages:** HTML, CSS, JavaScript, TypeScript, Java
- **Framework:** React, Jest, Mocha, Bootstrap, Tailwind, Materialize, Skeleton
- **Other:** English, Portuguese, Mocha, SASS, Jade/Pug, Node.js, Docker, Storybook, Jenkins

## EDUCATION

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**Rutgers University, The State University of New Jersey** – New Brunswick, NJ GPA: 3.8

*Bachelor of Science, Computer Science*

- Dean's List (3x)

- Data Structures, Design Analysis & Algorithms, Software Methodology, Data Management, Web Design, Machine Language & Assembly
- HackRU hackathon 2nd place